



UPMC Rooney Sports Complex

3400 South Water Street Pittsburgh, PA 15203

(412) 432-7820

@Steelers | @SteelersPRDept www.Steelers.com | www.NFLONG.com

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Contact: Cecelia Cagni
(412) 697-3622

Steelers Announce Veteran Debt Relief Initiative

Program seeks to help address financial debt for southwestern PA's veteran community

PITTSBURGH – The Pittsburgh Steelers are teaming up with Verizon to help relieve local veterans of financial debt. Partnering with ForgiveCo, the Steelers and Verizon will forgive \$100,000 worth of debt every time the Steelers win this regular and postseason, providing a financial boost to those who have served.

The Commonwealth of Pennsylvania is home to 800,000 veterans – the fourth largest veterans' population in the US. In southwestern Pennsylvania alone, veterans carry more than \$10 million in financial debt. The Steelers Vebt Relief program will recognize veterans in the community for their service and sacrifices, while also helping to alleviate debt.

"We are excited to broaden our relationship with Verizon by partnering with them on the Steelers Vebt Relief program," said Pittsburgh Steelers Vice President of Sales and Marketing, Ryan Huzjak. "Both Verizon and the Steelers have made a meaningful impact in the greater Pittsburgh region for various military and veteran groups in the past, and the introduction of this initiative further exemplifies our continued commitment to making a tangible difference for these heroes and their families."

"Verizon remains committed to supporting the brave men and women who serve our country and communities," said Andy Brady, Verizon Great Lakes Market President. "We're proud to stand alongside the Pittsburgh Steelers in launching this important initiative, providing much-needed relief for veterans in southwestern Pennsylvania. It's a privilege to partner with such a storied organization that shares our dedication to honoring and empowering those who have sacrificed so much."

Verizon is also providing a special offer to all veterans and other military members across the Pittsburgh region which allows them to save on mobile or home internet plans.

PITTSBURGH STEELERS COMMUNICATION STAFF CONTACTS

STAFF MEMBER

EMAIL

Burt Lauten, Senior Director of Communications
Michael Bertsch, Assistant Director of Communications
Angela Tegnolia, Communications Manager
MacKaiya Cherry, Communications Coordinator
Spencer Krock, Communications Intern

lautenb@steelers.nfl.com
bertschm@steelers.nfl.com
tegnoliaa@steelers.nfl.com
cherrym@steelers.nfl.com
krockS@steelers.nfl.com

Additionally, by activating a new smartphone line on select plans, veterans and military members can receive a [\\$50 bill credit](#). To check discount eligibility and to get started, visit [verizon.com/military](https://www.verizon.com/military) or visit a local participating Verizon store for details.

For more information, visit www.Steelers.com/Veterans to learn more about the initiative.

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About Verizon

Verizon Communications Inc. (NYSE, Nasdaq: VZ) powers and empowers how its millions of customers live, work and play, delivering on their demand for mobility, reliable network connectivity and security. Headquartered in New York City, serving countries worldwide and nearly all of the Fortune 500, Verizon generated revenues of \$134.0 billion in 2023. Verizon's world-class team never stops innovating to meet customers where they are today and equip them for the needs of tomorrow. For more, visit [verizon.com](https://www.verizon.com) or find a retail location at [verizon.com/stores](https://www.verizon.com/stores).

About ForgiveCo

ForgiveCo is a Public Benefit Corporation that provides business advisory services to corporations, non-profits, and brands for the acquisition, administration, and cancellation of consumer debt, and advisory services in the fields of branding, goodwill creation, and bulk debt management – Transforming debt into goodwill.™ To learn more about ForgiveCo, please visit [forgiveco.com](https://www.forgiveco.com) and follow ForgiveCo on all major social media channels.