

NASCAR'S TEAM AMERIVET GEARS UP FOR 2025 WITH A MISSION TO SUPPORT VETS THROUGH FORGIVECO

ForgiveCo to Implement Debt Forgiveness Model Through Team AmeriVet's Corporate Partner Program

New York, NY – October 1, 2024 – As Team AmeriVet gears up for the highly anticipated 2025 NASCAR Cup Series season, they are proud to unveil their groundbreaking "50 Vets a Week" program. This innovative initiative aims to address the urgent financial needs of military veterans across the country by offering targeted relief to 50 veterans each week throughout the entire 2025 NASCAR season.

"We are thrilled to have the opportunity to work with ForgiveCo. We are building this team to fulfill our dreams, but also being able to help the men and women who have served our country really makes it special for everyone. Debt is a significant burden for our veterans, often leading to severe challenges in their lives. Team AmeriVet is committed to changing this reality and delivering the support these heroes deserve," said Becky Auchmoody, Co-Owner of Team AmeriVet.

Backed by ForgiveCo, a pioneering force in cause marketing partnerships, the initiative underscores Team AmeriVet's unwavering dedication to veterans and their families by addressing one of the most pressing issues within the veteran community: financial hardship. With debt affecting so many veterans, Team AmeriVet is stepping in to make a meaningful impact.

Erik Antico, Chief Revenue Officer at ForgiveCo, noted, "When veterans receive a letter in the mail saying, 'Your debt has been relieved thanks to Team AmeriVet and future brand partners, it creates a powerful, shareable impact on their perception of that brand. This is exactly what companies strive for—delivering something real and meaningful to drive brand consideration."

The "50 Vets a Week" program will relieve various types of debt, including mortgages, medical bills, utilities, credit card balances, student loans, auto loans, telecommunications expenses, payday, high-interest, and marketplace loans, tax liens, and fines. With the help of their brand partners, Team AmeriVet will eliminate the debt of 50 veterans each week during the upcoming NASCAR season.

To learn more about Team AmeriVet's impact, visit www.50vetsaweek.com. Brands interested in joining the mission can contact joinourmission@teamamerivet.com.

About Team AmeriVet

Team AmeriVet is a NASCAR Cup Series team distinguished by its ownership structure and commitment to excellence, both on and off the track. The team is co-owned by a dynamic group that includes women and Veterans, embodying a strong commitment to diversity and service. As they look ahead to the 2025 NASCAR Cup Series season, Team AmeriVet is not only focused on making a mark on the track but also on making an impact in the lives of veterans across the country. The "50 Vets a Week" program is just the beginning of their broader commitment to supporting those who have served our nation. Visit www.teamamerivet.com for more info.

About ForgiveCo

ForgiveCo is a public benefit corporation that provides business advisory services to corporations, non-profits, and brands for the acquisition, administration, and cancellation of consumer debt, and advisory services in the fields of branding, goodwill creation, and bulk debt management – Transforming debt into goodwill.™ To learn more about ForgiveCo, please visit forgiveco.com and follow ForgiveCo on all major social media channels.

